# DIGITAL EXPRESSIONS 2025 Schedule as of 5/12/25

# Sunday, June 1

### 4:00pm Check In

Campers arrive and check into Digital Expressions at Centennial Towers West

#### 5:00 Introductions

Campers relocate to to LIBR 167 for camp announcements and introductions

### **5:30 Evening Session:** Photography

**LIBR 168** 

Learn the essentials of capturing great photos with UNK Lecturer Michelle Widger.

#### 6:30 Dinner

**LIBR 167** 

#### 7:00 Photo Excursion

Campers will take photos during an outdoor summer concert at Harmon Park

#### 8:00 Return to Dorms

**CTW** 

### Lights out at 11

Monday, June 2

#### 7:45-8:30am Breakfast

The Graze

Breakfast is optional for campers.

Those choosing to eat must go with the supervised group at the scheduled time.

### 9:30-11 Morning Session: KLPR and Broadcasting Basics

**LIBR 168** 

UNK Lecturer Stephanie Sandlin reviews the rules for going 'on the air' and basic board operations. Groups begin planning their evening radio shows.

#### 11-12:00 Guest: Flatwater Free Press

Libr 167

A virtual visit from reporters and staff of the Flatwater Free Press, Nebraska's first independent, non-profit newsroom

#### 12:15-1:00 Lunch

The Graze

#### 1:15-1:30 Intro to the Lab

LIBR 144

Counselors help campers log-in, create Adobe ID

## 1:30-3:00 Afternoon Session: Photoshop Basics

LIBR 144

Learn the essential tools and techniques for editing and enhancing photos with professional results in Adobe Photoshop

#### 3-3:30 Break

### 3:30-5 Afternoon Session 2: Videography Basics

LIBR 168

Professor Jacob Rosdail will talk to campers about what makes a good video and goes over the settings you need to know to operate a professional-grade camcorder

#### 5-6:15 Dinner

The Graze

### Radio Shows -

KLPR

**5-5:45** Group 1

**6-6:45** Group 2

### 7:00 Evening Activity

Big Apple Fun Center

#### ~9:00 Return to Dorms

CTW

### Lights out at 11

# Tuesday, June 3

#### 7:45-8:30am Breakfast

The Graze

#### 9:30-11 Morning Session: Audio Editing

LIBR 144

Script, record, and edit a Public Service Announcement in Adobe Audition

### 11-12:00 Guest: Jayson Jorgenson

LIBR 168

Become a better broadcaster with lessons from the career of KRVN Sports Director Jayson Jorgenson

#### 12:15-1:00 Lunch

The Graze

### 12:30-1:45 Afternoon Session: Video Storytelling

LIBR 168

Professor Rosdail discusses how to plan and shoot footage to effectively communicate a message or story.

#### 2-2:45 Field Trip: SCORR Marketing

SCORR is a Life Science Marketing company located in downtown Kearney

#### 3:00-4:15 Field Trip- News Channel Nebraska

Tour of a local broadcast facility and watching a taping of a newscast

### 4-4:45 Video Shoot @ Yanney Park

Getting some fresh air and capturing b-roll for an upcoming documentary about Yanney Park

#### 5-6:15 Dinner

The Graze

#### Radio Shows -

KLPR

**5-5:45** Group 3

**6-6:45** Group 4

### 7:00 Evening Activity

Game Night w/ Deardoff's Gaming Universe

Board/Card game demo and presentation from game designer and entrepreneur Billy Deardoff

#### ~9:00 Return to Dorms

CTW

### Lights out at 11

Wednesday, June 4

#### 7:45-8:30am Breakfast

The Graze

### 9:15 Field Trip takes off from Towers

### 9:30-11 Field Trip: Kearney NRG Media

Meet local broadcasters and get on air during the morning shows of stations KGFW, Hits 106, and Y102

### 11:00-12:00 Field Trip- MONA

Explore the newly reopened and renovated Museum of Nebraska Art

#### 12:15-1:00 Lunch

The Graze

#### 1:00-2:00 Afternoon Session

LIBR 168

Watch examples and prepare to create your own video PSAs and Product Shots

#### 2:00-4:00

Work time: Audio PSAs, Video PSAs, Product Shots

### 5-6:15 Dinner

The Graze

#### Radio Show -

KLPR

**5-5:45** Group 5

#### 7:00 Evening Activity

LIBR 167

Trivia Game prepared by the Askin' Nebraskin' and treats

#### ~9:00 Return to Dorms

CTW

### Lights out at 11

Thursday, June 5

#### 7:45-8:30am Breakfast

The Graze

### 9:30-11 Morning Session: Video Editing

**LIBR 144** 

Students will learn how to cut together their PSAs and Product Videos Adobe Premiere

### 11-12:00 Guest: Dr. Nanette Hogg

LIBR 168

Learn about career paths and degrees of study in the field of Multimedia from UNK Communication Department Chair Dr. Nanette Hogg

### 12:15-1:00 Lunch

The Graze

#### 1:15-4:50 Afternoon Session

a. 1:15-3:00

Groups 1 & 2: Record TV Show - Video Studio Groups 3, 4, 5: Project Time; Radio Shows

b. 3:05-4:50

Groups 3, 4, 5: Record TV Show - Video Studio Groups 1 & 2: Project Time; Radio Shows

#### 5-6:15 Dinner

The Graze

### 6:30 Evening Activity:

The World Theatre

Enjoy a movie at Kearney's historic World Theatre

#### ~9:00 Return to Dorms

CTW

# Lights out at 11

FRIDAY, June 6

### 7:45-8:30am Breakfast

The Graze

### 9:30-10:00 Morning Session

**LIBR 144** 

Camp survey; Backing up projects

#### 10:00-11:15

Students pack up, take luggage to Nebraskan Student Union;

### 11:30-1:30 Closing Luncheon

Nebraska Student Union; Ponderosa Room Closing Luncheon w/ guest Jim Timm of the Nebraska Broadcasters Association

<sup>\*</sup>Schedule Subject to Change\*